



## **Contributing to the BIE Blog**

The [BIE Blog](#) is a space for posts on the history, themes, legacies and experience of Expos. It includes articles from the BIE and external contributors.

To propose your blog idea, article or video, send an email to the following email address: [media@bie-paris.org](mailto:media@bie-paris.org).

### **What can I write about?**

We welcome blog posts that are informative and entertaining to readers, and particularly content that chimes with the values of Expos: Education, Innovation and Cooperation.

Blog posts may be in the form of personal storytelling (*My Expo volunteering experience*), helpful guides (*10 things to remember when visiting Expo 2017*), theme-related musings or expert points of view (*The meaning of Mobility in the 2020s*).

### **How can I contribute?**

Please send either an article (around 400-800 words) or a video post (between 1 and 10 minutes) that we can embed in a blog post. Articles must be in English or French and videos must have either English or French commentary.

Please include images (with a width of at least 800px) to illustrate your post, including all credit information as well as captions.

If the post was originally posted on another website/blog, please indicate the authorisation to share and the required mention/link for republishing.

### **What do you need to know about me?**

Anyone that is passionate about Expos and with an idea for a post can contribute. Please indicate your name, a short bio of around 50 words, a picture or avatar of yourself, and any website/social media links you would like us to include.

#### **Contacts:**



### **How will my post be published?**

The BIE will inform you when the submission is to be published. It will be shared on the Blog page of our website and may also be shared on our [Facebook](#) and [Twitter](#) accounts. Where indicated and if requested, we will tag you when posting.

Your submission may be edited and text, images and links may be added or removed where appropriate. Depending on the content of the post and the time period, it may not be possible to publish all submissions. Contributions published on the blog engage only their authors.

#### **Contacts:**